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**GR-Heraklion: provision of media outreach and monitoring services  
2012/S 97-160670**

**Contract award notice**

**Services**

Directive 2004/18/EC

**Section I: Contracting authority**

**I.1) Name, addresses and contact point(s)**

European Network and Information Security Agency  
PO Box 1309  
For the attention of: Procurement Officer  
710 01 Heraklion  
GREECE  
Telephone: +30 2810391280  
E-mail: [procurement@enisa.europa.eu](mailto:procurement@enisa.europa.eu)  
Fax: +30 2810391410

**Internet address(es):**

General address of the contracting authority: <http://www.enisa.europa.eu>

**I.2) Type of the contracting authority**

European institution/agency or international organisation

**I.3) Main activity**

Other: Network information security

**I.4) Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

**II.1) Description**

**II.1.1) Title attributed to the contract**

Provision of media outreach and monitoring services.

**II.1.2) Type of contract and location of works, place of delivery or of performance**

Services

Service category No 26: Recreational, cultural and sporting services

Main site or location of works, place of delivery or of performance: Mainly at contractor's own premises.

NUTS code GR431

**II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)**

The notice involves the establishment of a framework agreement

**II.1.4) Short description of the contract or purchase(s)**

Provision of services for professional press release distribution, translations, media contact management, media monitoring and media impact report service, to advance the Agency, and act as a tool for reputation management and for increasing the Agency's impact.

**II.1.5) Common procurement vocabulary (CPV)**

23/05/2012 S97

Agency - Service contract - Contract award - Open procedure

1/3

<http://ted.europa.eu/TED>

Supplement to the Official Journal of the European Union

92400000, 92312211, 79416000

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

Value: 200 000 EUR

Excluding VAT

**Section IV: Procedure**

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Open

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Qualitative score. Weighting 70

2. Financial offer. Weighting 30

IV.2.2) **Information about electronic auction**

An electronic auction has been used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority**

ENISA P/22/11/PAU.

IV.3.2) **Previous publication(s) concerning the same contract**

**Contract notice**

Notice number in the OJEU: [2011/S 252-410607](#) of 31.12.2011

**Section V: Award of contract**

Contract No: 1

Lot title: Provision of media outreach and monitoring services

V.1) **Date of contract award decision:**

21.2.2012

V.2) **Information about offers**

Number of offers received: 4

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**

Media Consulta International Holding AG

Wassergasse 3

10179 Berlin

GERMANY

V.4) **Information on value of contract**

Initial estimated total value of the contract:

Value: 200 000 EUR

Excluding VAT

Total final value of the contract:

Value: 200 000 EUR

Excluding VAT

V.5) **Information about subcontracting**

The contract is likely to be sub-contracted: no

**Section VI: Complementary information**

VI.1) **Information about European Union funds**

The contract is related to a project and/or programme financed by European Union funds: no

VI.2) **Additional information:**

VI.3) **Procedures for appeal**

VI.3.1) **Body responsible for appeal procedures**

General Court of the European Union

rue du Fort Niedergrünwald

2925 Luxembourg

LUXEMBOURG

E-mail: [cfi.registry@curia.europa.eu](mailto:cfi.registry@curia.europa.eu)

Telephone: +352 4303-1

**Body responsible for mediation procedures**

The European Ombudsman

1 avenue du Président Robert Schuman, PO Box 403

67001 Strasbourg

FRANCE

E-mail: [euro-ombudsman@europarl.europa.eu](mailto:euro-ombudsman@europarl.europa.eu)

Telephone: +33 388172313

VI.3.2) **Lodging of appeals**

VI.3.3) **Service from which information about the lodging of appeals may be obtained**

VI.4) **Date of dispatch of this notice:**

11.5.2012