## 2<sup>nd</sup> ENISA Cybersecurity Awareness Conference

**Empowering the Human Element** 











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27 NOVEMBER, 2025				
TIME	TITLE	SPEAKERS AND PANELISTS		
09:30 10:00	Registration & Coffee			
10:00 10:30	Welcome & Opening	<ul> <li>ENISA</li> <li>Evangelos Ouzounis, Head of Unit in Cape</li> <li>ECCC</li> <li>Luca Tagliaretti, Executive Director</li> <li>CARNET</li> <li>Hrvoje Puljiz, CEO</li> </ul>	pacity Building	
10:30 10:40	Keynote	EUROPEAN COMISSION (DG DIGIT)  • Ann Mennens, Cyber Aware Programme	Manager	
PART I: AWARENESS RAISING IN THE ARTIFICIAL INTELLIGENCE ERA				
10:40 11:00	Awareness in the Age of Al	Boris Radanovic     Head of International Development @ St	WGfL	
11:00 11:20	"Be Mindful. Stay Safe." Empowering cybersecurity awareness in the age of Al deception	Rosanna Norman Communications Manager @ GÉANT		
11:20 11:40	Coffee break			
11:40 12:00	How Sovereign AI Leverages National Threat Intelligence to Foster a Resilient Security Culture	Claus Westergaard Kraft SVP, Cybersecurity, Cloud and Al service:	s @ TDC	
12:00 12:20	The Missing Link: Human centric CRA compliance	<ul> <li>Prof.dr.sc. Miroslav Bača, Head of the Ce University North</li> </ul>	enter for Cybersecurity @	
12:20 13:20	Lunch			
PART II: MEASURING THE IMPACT OF CYBERSECURITY AWARENESS RAISING ACTIVITIES				
13:20 13:40	Awareness Raising Activities - Metrics and Assessments	Prof.dr.sc. Drago Žagar     Director @ Croatian Institute for Cyberse	ecurity	
13:40 14:40	Awareness raising efforts at national level	Panel & discussion  • Moderator: Christina Skouloudi, ENISA  • Participants:  • Karol Bojke, NASK  • Raluca Alexandrescu, DNSC  • Christina Distra, NCC-CY  • Daina Ozolina, CERT.LV  • Renata Šimunko, NCC-HR		
14:40 15:00	Collaboration and partnership to measure change consistently	Daria Catalui     Head of global Human Firewall & cluster	CISO @ Allianz	
15:00 15:20	Measurability Aspects of the Effectiveness of Cybersecurity Awareness Programs	Dr. Imre Dobák & Dr. Sándor Magyar, He     Associate Professors @ Ludovika Univ	•	

Closing remarks by Radu Arcus, ENISA

**Cybersecurity Awareness Programs** 

15:20

15:20

15:40

16:40

17:00

Coffee break

PART II	PART III: GAMIFICATION ELEMENTS IN AWARENESS RAISING			
15:40 16:00	AR-in-a-Box Comms Crisis Game	Radu Arcus & Aikaterini Christaki Cybersecurity Experts @ ENISA		
16:00 16:20	AR-in-a-Box (R)evolution	Daina Ozolina, Cybersecurity Education and Training Expert @ CERT.LV		
16:20 16:40	Cybersecurity Treasure Hunt	• Jakov Kiš, Adviser @ CARNET National CERT		

& Associate Professors @ Ludovika University of Public Service