



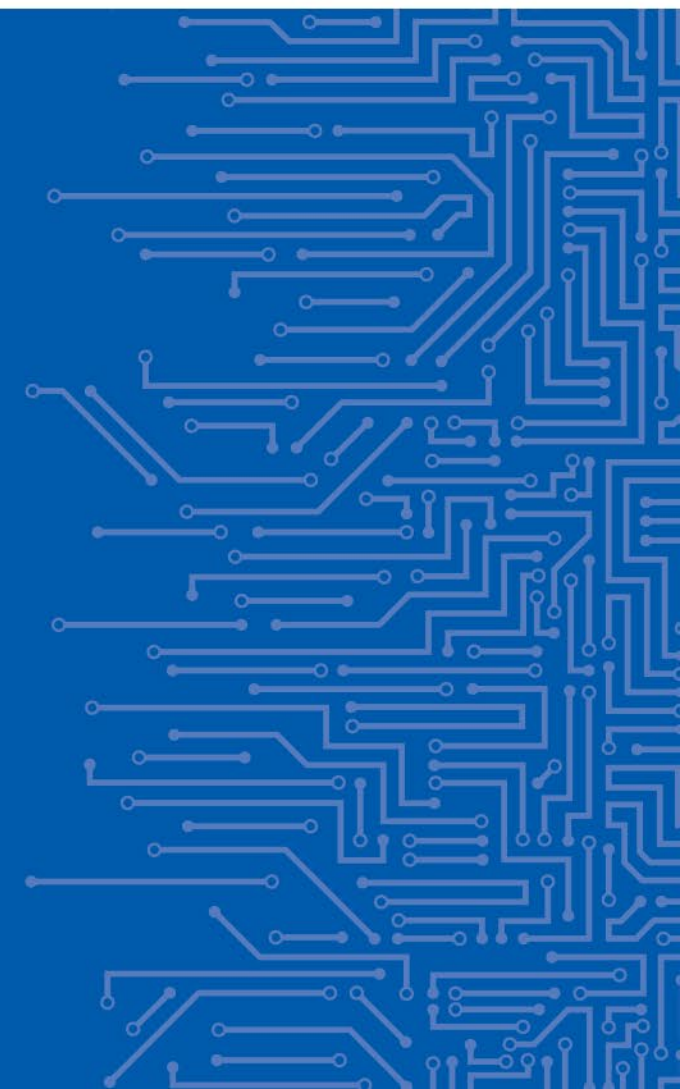
EUROPEAN UNION AGENCY
FOR CYBERSECURITY

ENISA'S AR-IN A-BOX

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Cybersecurity officer

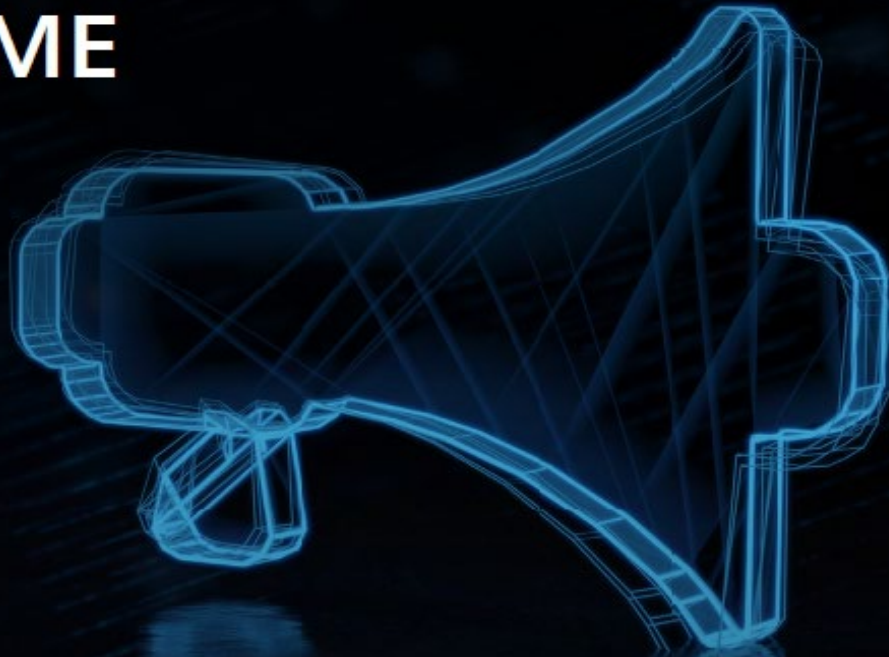
Capacity Building Unit
ENISA

21 | 11 | 2025





YOUR GUIDE TO DESIGNING A CYBER-AWARENESS PROGRAMME



The ENISA-Do-It-Yourself Toolbox

how to **design** and **implement** your own effective cybersecurity awareness program

Aim

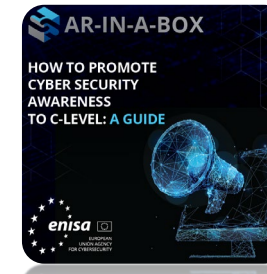
Teaches employees **how to mitigate the impact of cyber threats.**

Incorporates activities, materials and training to promote a **culture of cyber security.**

Target audience

organizations seeking to **enhance cybersecurity awareness** among internal and external stakeholders.

WHAT'S INSIDE THE BOX?



Scan me!

<https://www.enisa.europa.eu/topics/awareness-and-cyber-hygiene/ar-in-a-box>

8-STEP APPROACH OF AR-IN-A-BOX



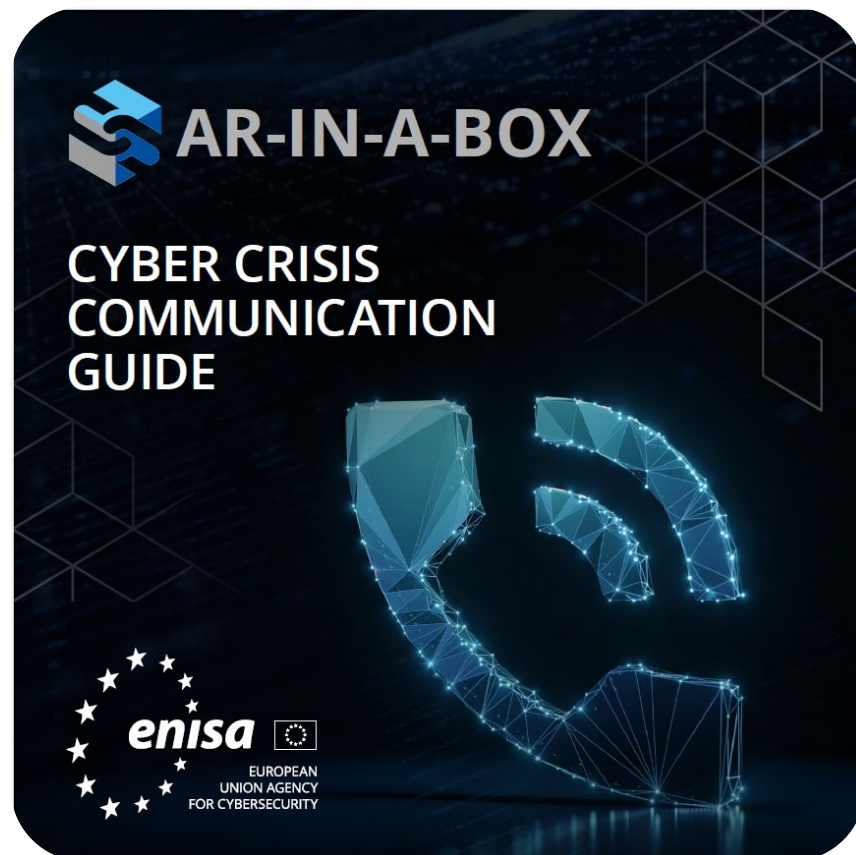
SUPPORTING MATERIAL FOR IMPLEMENTATION



Gamification

- Determine how your team will react to a theoretical cyber attack and how effective your plan is.
- Identify flaws or gaps in the organization's response and make adjustments
- Testing consequences in a safe environment
- Coordination between different departments

SUPPORTING MATERIAL FOR IMPLEMENTATION



Purpose of the guide

- Ensure professional and coherent approach to dealing with a crisis situation
- Consistent use of public communication messages by all relevant stakeholders

Key takeaways

- Common language & framework for building a crisis communication management capability
- Practical guidance for crisis communication management

CURRENT IMPACT



- ✓ **AR-in-a-Box adoption** among MS has **expanded by 150%**, rising from 2 MS in 2024 to 5 MS in 2025.
- ✓ **15 MS** have stated that they **plan to use/implement AR-in-a-Box in the coming one to two years**.
- ✓ **4 MS** have requested so far the newly listed service **of AR-in-a-Box through the ENISA Support Action**

ECSF PROFILES USING AR-IN-A-BOX



Chief Information
Security Officer (CISO)



Cybersecurity
Educator



Cyber Legal, Policy &
Compliance Officer



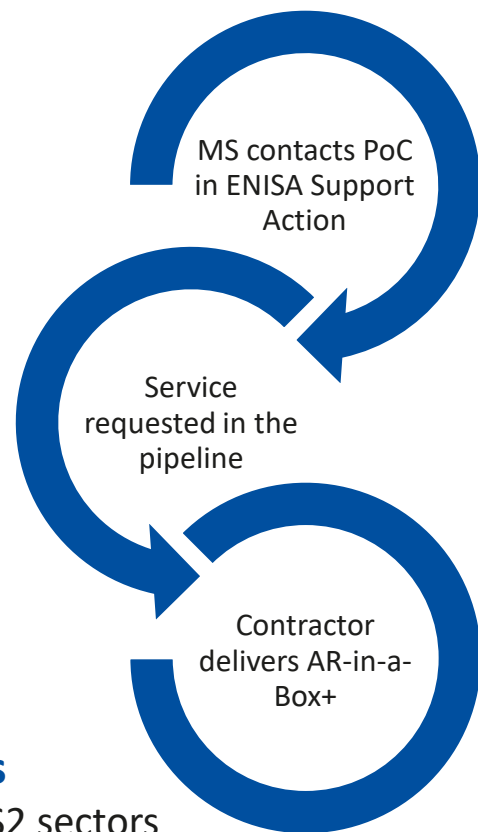
FOLLOW AR-IN-A-BOX ONLINE COURSES



eu|academy



GET AR-IN-A-BOX+ THROUGH ENISA SUPPORT ACTION



Key benefits

- Covers NIS2 sectors
- Translation to national language
- Requests for tailored material development - e.g. Healthcare sector (due to HAP), sectorial scenarios for the AR-in-a-Box Game, etc.



..OR JUST GET IN TOUCH!

