2nd ENISA Cybersecurity Awareness Conference

Empowering the Human Element











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27 NOVEMBER, 2025			
TIME	TITLE	SPEAKERS AND PANELISTS	
09:30 10:00	Registration & Coffee		
10:00 10:20	Welcome & Opening	 ENISA Evangelos Ouzounis, Head of Unit in Capacity Building CARNET Hrvoje Puljiz, CEO EUROPEAN COMISSION (DG DIGIT) 	
10:20 10:35	Keynote	Ann Mennens, Cyber Aware Programme Manager	
PART I: AWARENESS RAISING IN THE ARTIFICIAL INTELLIGENCE ERA			
10:35 10:55	Awareness in the Age of Al	Boris Radanovic Head of International Development @ SWGfL	
10:55 11:15	"Be Mindful. Stay Safe." Empowering cybersecurity awareness in the age of Al deception	Rosanna Norman Communications Manager @ GÉANT	
11:15 11:40	Coffee break		
11:40 12:00	How Sovereign Al Leverages National Threat Intelligence to Foster a Resilient Security Culture	Claus Westergaard Kraft SVP, Cybersecurity, Cloud and Al services @ TDC	
12:00 12:20	The Missing Link: Human centric CRA compliance	 Prof.dr.sc. Miroslav Bača, Head of the Center for Cybersecurity @ University North 	
12:20 13:20	Lunch		
PART II: MEASURING THE IMPACT OF CYBERSECURITY AWARENESS RAISING ACTIVITIES			
42:20			
13:20 13:40	Awareness Raising Activities - Metrics and Assessments	Prof.dr.sc. Drago Žagar Director @ Croatian Institute for Cybersecurity	
13:40 14:40	Awareness raising efforts at national level	Panel & discussion • Moderator: Christina Skouloudi, ENISA • Participants: • DNSC • CERT.LV • NCC-CY • NCC-HR	
14:40 15:00	Collaboration and partnership to measure change consistently	Daria Catalui Head of global Human Firewall & cluster CISO @ Allianz	
15:00 15:20	Measurability Aspects of the Effectiveness of Cybersecurity Awareness Programs	 Dr. Imre Dobák & Dr. Sándor Magyar, Heads of Department & Associate Professors @ Ludovika University of Public Service 	
15:20 15:40	Coffee break		
PART II	I: GAMIFICATION ELEMENTS IN AWARENESS RAISING		

15:40 16:00	AR-in-a-Box Game	Christina Skouloudi Cybersecurity Officer @ ENISA	
16:00 16:20	AR-in-a-Box (R)evolution	Daina Ozolina, Cybersecurity Education and Training Expert @ CERT.LV	
16:20 16:40	Cybersecurity Treasure Hunt	• Jakov Kiš @ CARNET	
16:40			

Conclusions 17:00