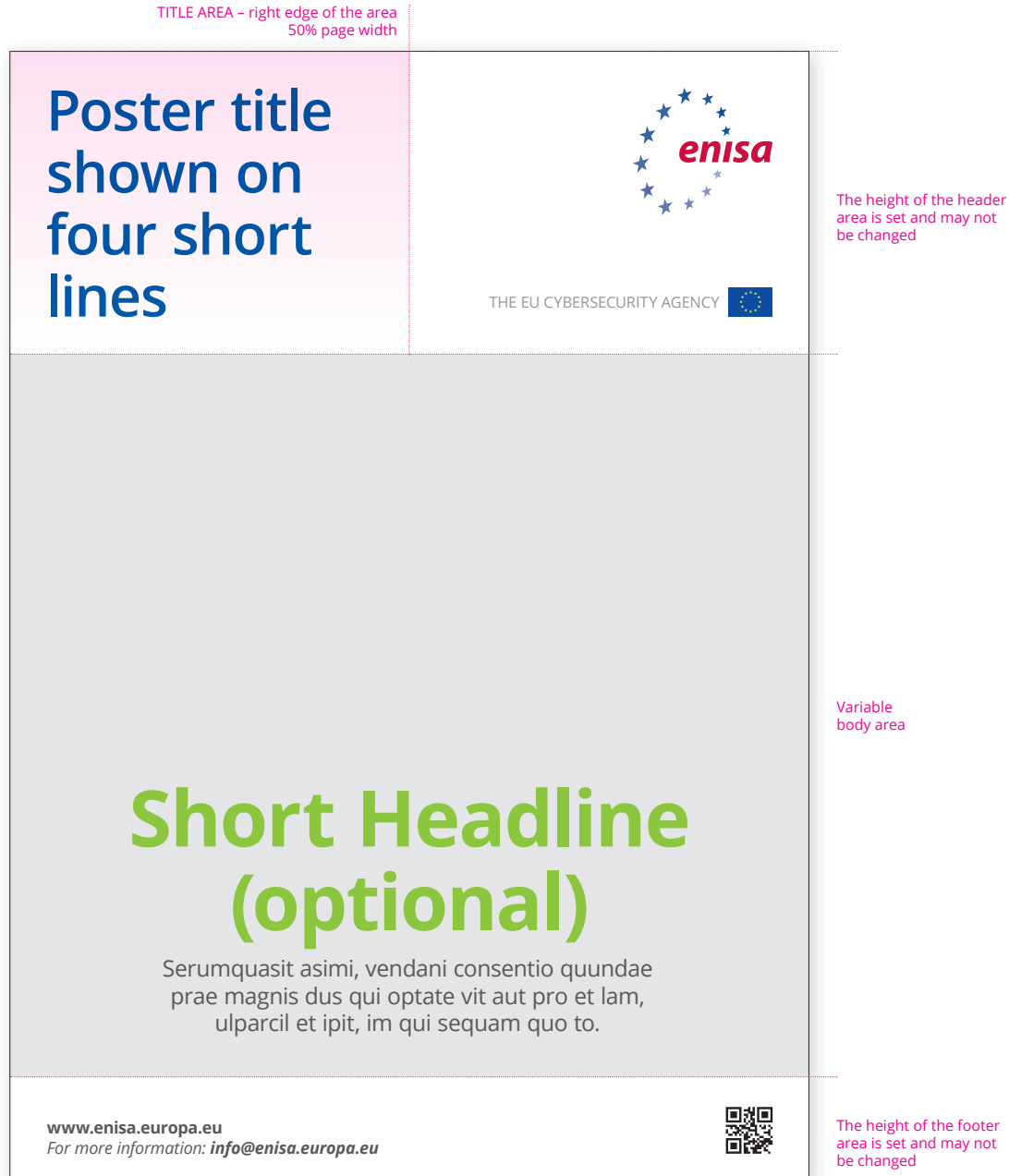


Illustration based corporate posters

Illustration based posters make use of the extensive database of ENISA icons. The illustration based posters may be used to convey more complicated messages such as product/service information.

Of the 3 categories of poster layouts, the corporate poster has the most dominant branding and should adhere to strict application of the ENISA brand guidelines. The poster system is developed with 3 main fields: The Header (comprised of the logo, tag-line and space for poster title), the Footer (space for URL information, partner logos, QR code, etc.) and the Body, used for the main message, poster key visual and an optional headline in addition to the poster title. The key visual should be developed individually for each poster and should adhere to the general ENISA image and brand guidelines. The size of the 3 main fields are not alterable and other rules apply in order to ensure clear and consistent brand identification throughout ENISA's communication materials.





FORMATS

A0, A1, A2, A3



The length of the Poster Title can vary and the size and spacing is scaled in order to fit the designated area. It is not recommended to have longer Poster Titles than 5 lines.

The Short Headline should be large enough and should not exceed two lines (as shown here).

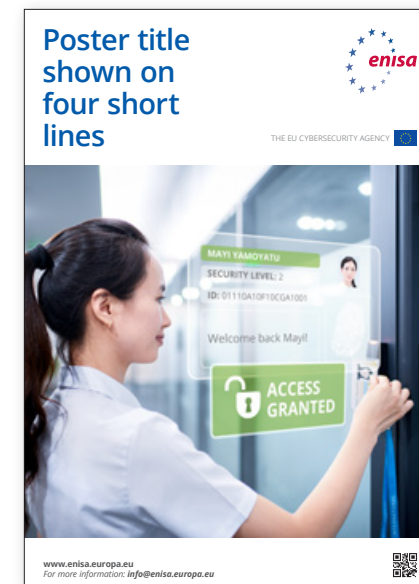
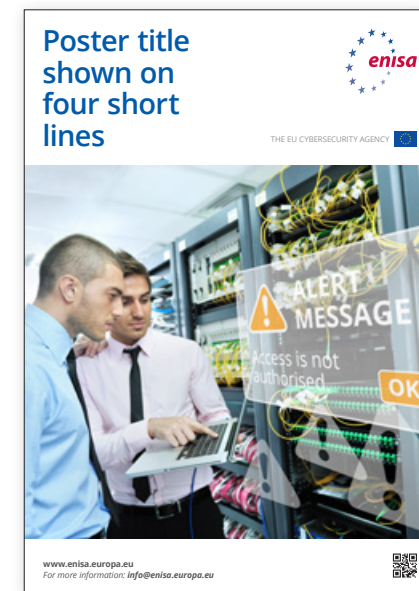
The size of the Additional text / sub-headline should be always the same and should not exceed three lines (as shown here).

The size of the texts in the footer is always the same.

The poster is available as InDesign template in A3, A2, A1 and A0 formats.

Image based corporate posters

The image based poster is used mainly for communicating ENISA's general themes and goals. The image based poster makes use of the concept based photo collage, conveying ideas of cyber space and other specific themes key to ENISA's activities. Generic photographs from image banks are not used. The Header and Footer, described in the illustration based poster remain constant in order to maintain consistency and immediate brand identification. It is optional to use a short headline in addition to the poster title. The image based poster does not use sub-headlines or body copy.



TITLE AREA – right edge of the area
50% page width

Poster title
shown on
four short
lines



THE EU CYBERSECURITY AGENCY



The height of the header
area is set and may not
be changed

FORMATS

A0, A1, A2, A3



Variable
body area

Short Headline
(optional)

www.enisa.europa.eu
For more information: info@enisa.europa.eu



The height of the footer
area is set and may not
be changed

The length of the Poster Title can vary and the size and spacing is scaled in order to fit the designated area. It is not recommended to have longer Poster Titles than 5 lines.

The Short Headline should be large enough and should not exceed two lines (as shown here).

The size of the texts in the footer is always the same.

The poster is available as InDesign template in A3, A2, A1 and A0 formats.

FORMATS

A0, A1, A2, A3



Event poster

The Event poster is designed separately in-line with the event visual identity and the styles may vary, although must adhere to the general rules and application of the ENISA brand guidelines. The event visual identity should be developed in highest professional quality and clear continuation of the brand identity. The only element that remains always unchanged is the Footer, featuring the ENISA logo, information and QR code, taking at least half of the Footer space horizontally. The other half is to be used for partner logos or any additional information. The height of the footer area is set and may not be changed.

The poster is available as InDesign template in A3, A2, A1 and A0 formats. The layout of the different formats is the same, proportionally scaled for each size. The only exception is the A3 format, where the footer is slightly higher to accommodate the minimal size of the EU flag and tag-line motif.

2016 CYBER SECURITY ACTIVITIES BY COUNTRY GREECE

Security Tips

- 1 ipae conimus adigam simet.
- 2 ipae conimus adigam simet. Et occulla boras seque.
- 3 ipae conimus adigam simet. Et occulla boras seque. Onsequ exerp effere consequi secas eic lempum harum
- 4 ipae conimus adigam simet. Et occulla boras seque.
- 5 ipae conimus adigam simet. Et occulla boras seque. Inquidem dis et libus. Tur seque minus moluptas evellate aut lam.

Country Activities Map

INSERT ACTIVITY TITLE IN MAXIMUM LENGHT OF TEN WORDS

Insert description of the activity in maximum length of 35 words. Busae labo. Giae non cortas apellorem veliqua plabore pronduniam regra quatetur as soluplati le odio quisi end parum as con ped expere opla.

THEMATIC LANDSCAPE

Insert the topic of IT cyber security in maximum length of fifteen words.

VENUE

Insert the place of the event/activity. Insert the dates.

FIND OUT MORE

goo.gl/AbEpz2 | www.cyberkid.gr | @CyberSecGR

INSERT SECOND ACTIVITY TITLE IN MAXIMUM LENGHT OF TEN WORDS

Insert description of the activity in maximum length of 35 words. Busae labo. Giae non cortas apellorem veliqua plabore pronduniam regra quatetur as soluplati le odio quisi end parum as con ped expere opla.

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Activities Implemented

6

Public, Private, NGOs and Regulatory Bodies Stakeholders Involved

25

Achievements & Metrics

CYBERKID CAMPAIGN

1.066.437

more than 1.066.437 web page hits

58.000

more than 58.000 people visited the website

3.100

more than 3.100 downloads of the Cyberkid mobile application

800

National seminar covering "Safe Internet Breathing" attended by 800 students.

2.150

More than 40 National events/workshops plus 7 educational visits of Universities and Private organisations to the Headquarters of the Hellenic Cyber Crime Division

E-TRAINING LINKS

goo.gl/AbEpz2 | www.cyberkid.gr | @CyberSecGR

#eskills **#eEducation** **#enisa** **JOIN#CyberSecMonth**

The European Cyber Security Month (ECSM) is an EU advocacy campaign. It promotes cyber security among citizens and advocates for change in the perception of cyber-threats, by promoting data and information security, education, sharing of good practices and competitions. Supported by ENISA and EC DG CONNECT.

CYBER SECURITY IS A SHARED RESPONSIBILITY!

enisa THE EU CYBERSECURITY AGENCY

#CyberSecMonth

www.cybersecuritymonth.eu

www.enisa.europa.eu

info@enisa.europa.eu

IN PARTNERSHIP WITH

2016 CYBER SECURITY ACTIVITIES BY COUNTRY GREECE

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THEMATIC LANDSCAPE

Insert the topic of IT cyber security in maximum length of fifteen words.

VENUE

Insert the place of the event/activity. Insert the dates.

FIND OUT MORE

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Insert the topic of IT cyber security in maximum length of fifteen words.

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enisa THE EU CYBERSECURITY AGENCY

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www.cybersecuritymonth.eu

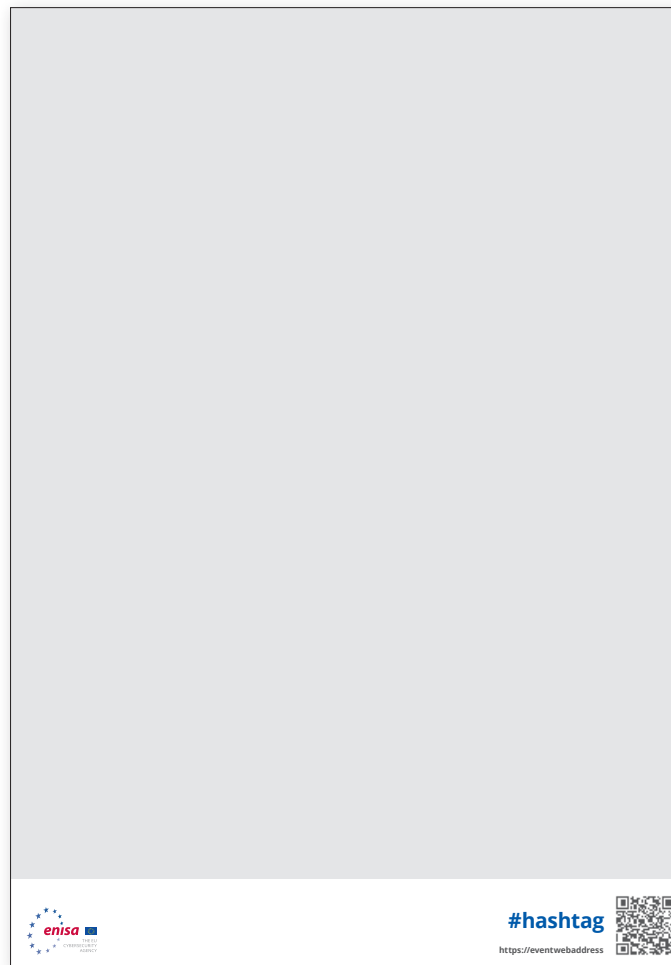
www.enisa.europa.eu

info@enisa.europa.eu

IN PARTNERSHIP WITH

FORMATS

A0, A1, A2, A3



Co-organised event poster

The co-organized event poster accounts for the necessary variety of visual styles that will comprise these communication materials, often having to adapt visuals of partner organisations. In this case, the only consistent part is the Footer used for placing logos of all the event organisers and partners and their information, where the ENISA logo is always far left. The placement of a QR code, hashtag and URL is optional, but if placed, it is always in the right corner of the footer.

The A3 and A2 templates contain two versions. The first one has higher footer due to the restrictions of the minimal size of the EU flag and the tagline. It works well only when less logos of partners are needed. The second version contains ENISA's logo without the EU flag and tagline and therefore it can be smaller and more logos of partners can be placed.