ULD - ENISA WORKSHOP: PSEUDONYMISATION AND RELEVANT SECURITY TECHNOLOGIES: APPLICATION SCENARIOS OF DEUTSCHE TELEKOM
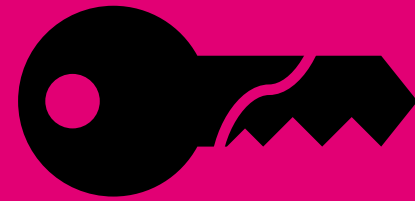
LIFE IS FOR SHARING.

anonymization

No key available

pseudonymization

Key available

EXAMPLES FOR THE USE OF PSEUDONYMIZATION AND ANONYMIZATION

3 DOMAIN MODEL FOR THE DESIGN OF PROCESSING SCENARIOS

red domain

raw data

- the lowest possible number of authorised users
- administration only

amber domain

data processing

- deletion of certain data fields
- separate tables
- encoding
- anonymisation
- pseudonymisation
- defining periods for aggregation

green domain

„uncritical data"

- define storage periods anyway
- many access rights possible
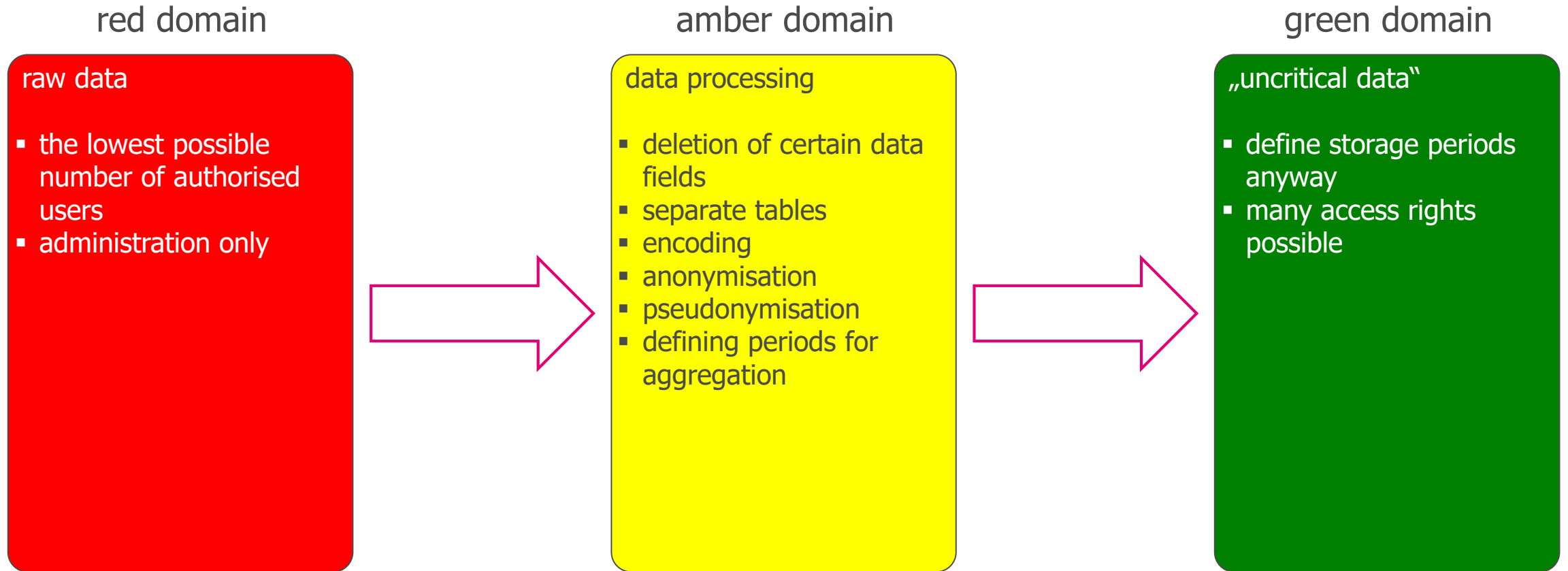
FOR INSTANCE: MOTIONLOGIC ANONYMIZATION PROCESS

DATASOURCES	PSEUDONYIZATION STANDARDIZATION	ANONYMIZATION EXTRAPOLATION	ANALYTICS

Network

601 ♂   **641** ♀

Customer Database

**0171 8635271
Horst Müller, 32,
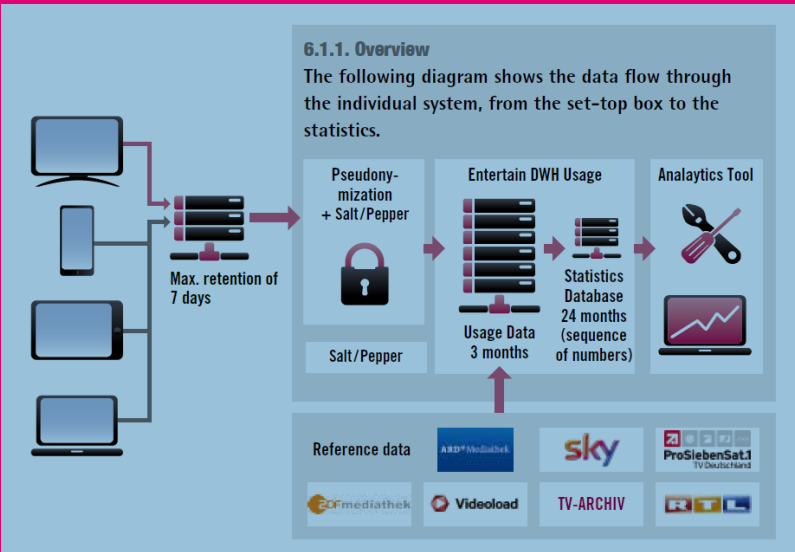13825 Berlin**

~~0171 8635271~~
~~Horst Müller, 32,~~
male, 30-39
13825 Berlin

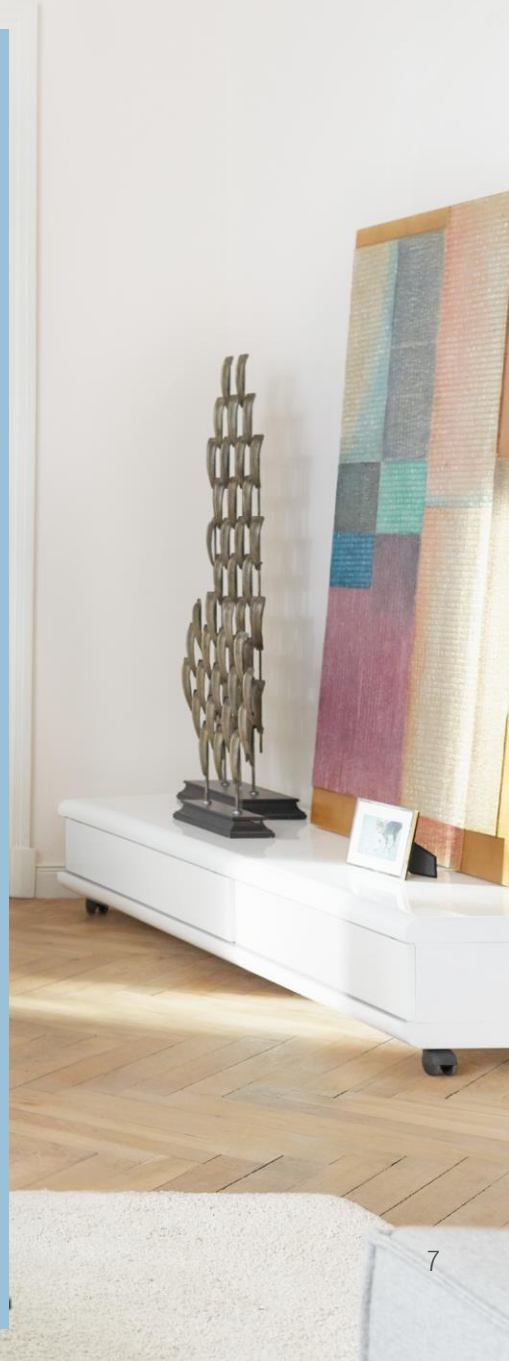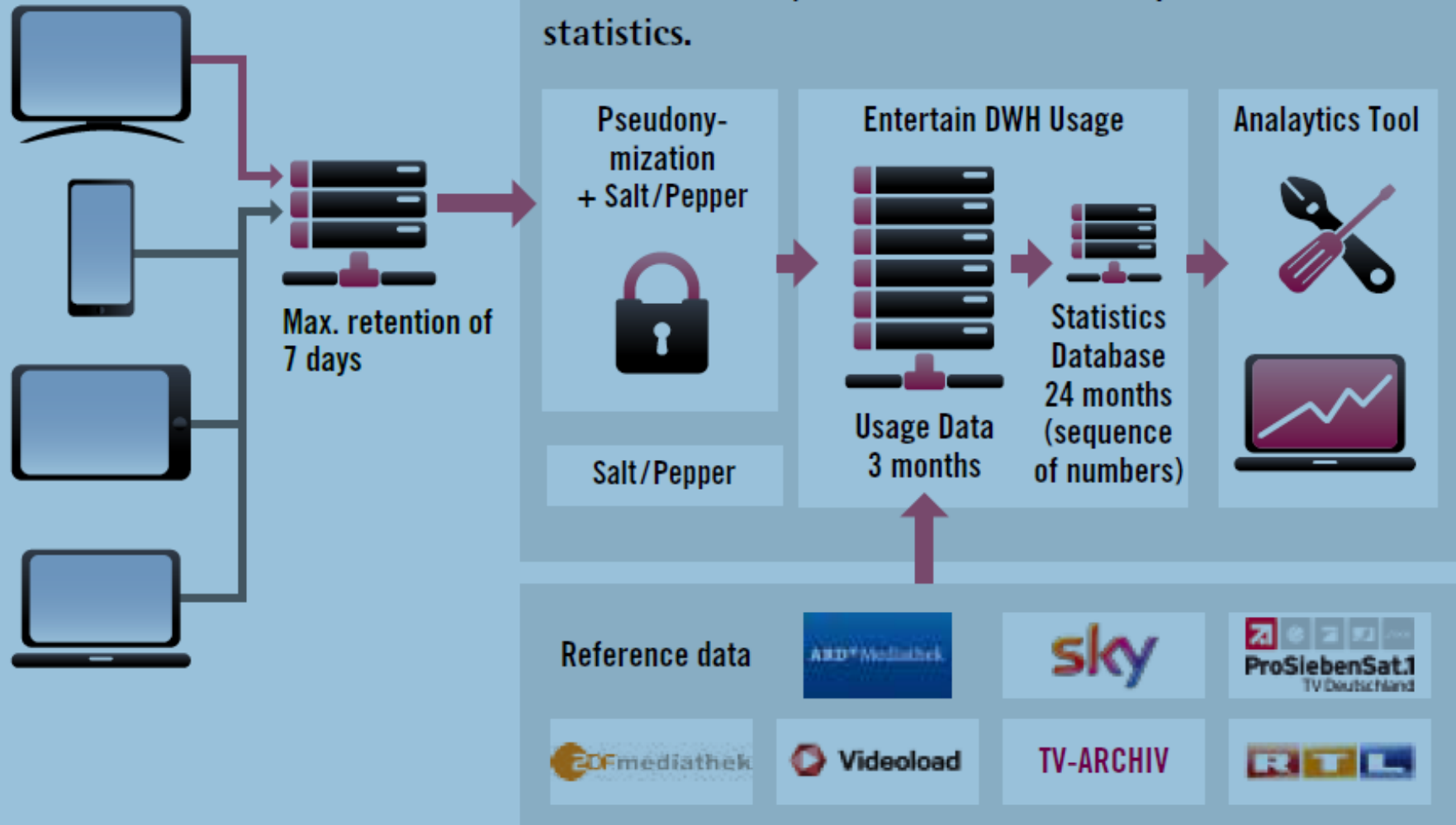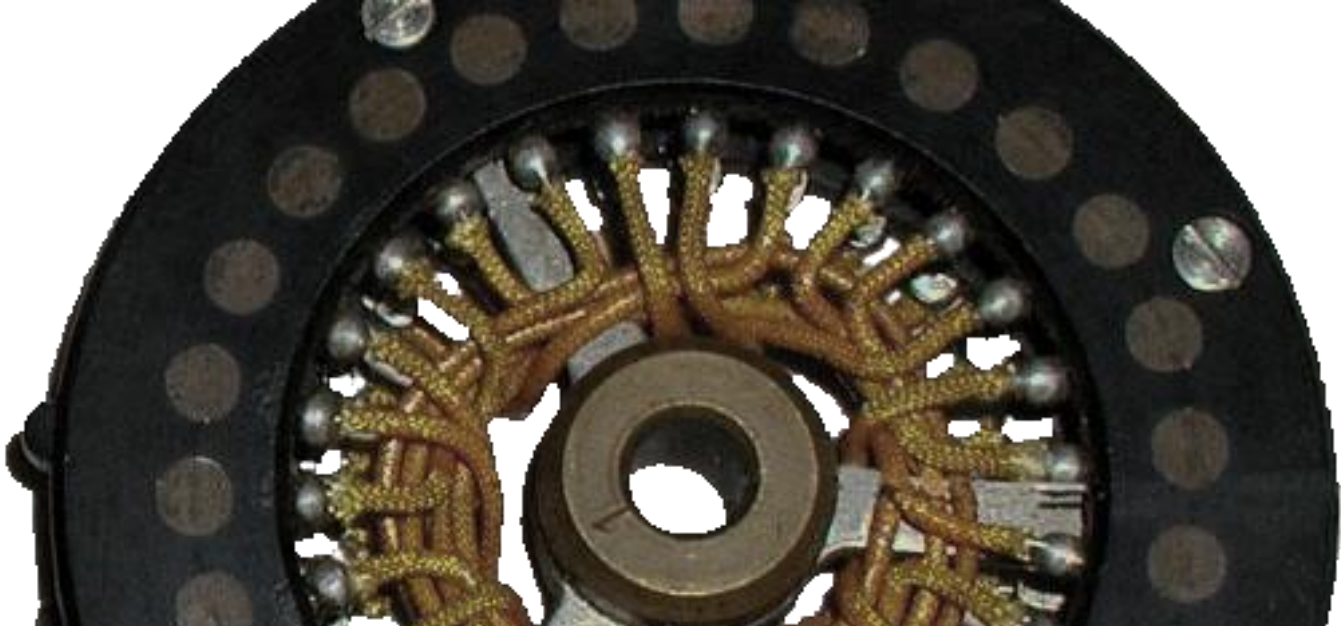| AGE	POSTAL CODE	AGE	POSTAL CODE
20 – 29: 203	10112: 203	20 – 29: 223	10112: 203
30 – 39: 145	53181: 145	30 – 39: 186	53181: 145
40 – 49: 115	42893: 115	40 – 49: 117	42893: 115
50 – 59: 85		50 – 59: 89	
60 – 69: 53		60 – 69: 75	

Magenta TV

Provides customers with a set-top box for using the product. Statistics on viewers`habits are maintained for various purposes, including obligations vis-a-vis broadcasters.

6.1.1. Overview

The following diagram shows the data flow through the individual system, from the set-top box to the statistics.

Max. retention of 7 days

Pseudony-mization + Salt/Pepper

Salt/Pepper

Usage Data 3 months

Entertain DWH Usage

Statistics Database 24 months (sequence of numbers)

Analaytics Tool

Reference data

ARD Mediathek — sky — ProSiebenSat.1 TV Deutschland

ZDFmediathek — Videoload — TV-ARCHIV — RTL

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THE ENKRODER
Pseudonymization and Anonymization of Personal Data
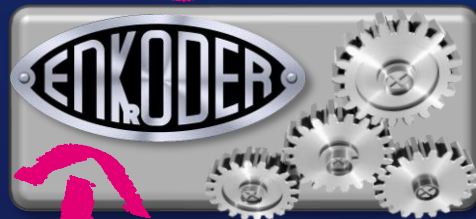
Jens Kroder

Enkroder

John Miller
+49(0)228 123 54
192.168.0.15
إئؤصاجاخ

16 Byte
Key

Ksfi Dfaojl
+43(8)452 946 93
234.19.173.67
ةجِنْهُبَّ

The **Enkroder** is a Telekom internally developed software allowing to pseudonymize resp. anonymize data.

The tool allows to maintain and control the alphabets as well as the data length simultaneously. Hence database and interface restrictions according to simple syntaxes can be preserved within the altered data (phone numbers, IP-addresses, structured IDs, etc.).

SUMMARY

PSEUDONYMIZATION:

- ... is a way to secure and enable data privacy

- ... is considered in the current & upcoming regulation

- ... can be legally implemented through the work of the initiative "focus group data protection" by a code of conduct.

- ... is not only algorythms, don't miss context and organizational aspects

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