



Panel Session III

“Personal data breaches
What an SME should know/do”

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Background

- Definition in GDPR - Art. 4(12) + Art. 33 and 34
- Art 33 – Notification requirement to the supervisory authority
- Art 34 - Communication requirement to the data subject
- Recitals 85,86,87 and 88 (*possible restriction in the communication to data subjects based on EU law and institutions decisions under certain conditions*)
- References in Art. 70 (EDPB) (g), (h)

Related Work of Article 29 Working Party

- Opinion 3/2014 on personal breach notification regarding Directive 2002/58/EC on electronic communications
- Guidelines on Personal Data Breach notification under GDPR -3 Oct.2017

Our Speakers

- ✓ Konstantinos Limniotis (Hellenic Data Protection Authority)
 - ✓ Overview of the GDPR notification obligation, reference to WP29 guidelines, what is expected by the DPA.
- ✓ Patrick Van Eecke (DLA Piper)
 - ✓ Experience from the field, why it is so difficult for SMEs to assess whether it is a data breach or not and whether it needs to be reported or not (to the DPA/to the affected individuals)
- ✓ Konstantinos Panagos (Vodafone)
 - ✓ Experience gained from the notification obligation under the ePrivacy Directive; effectiveness and limitations; key issues for SMEs; involved stakeholders ; organisational culture ; notification obligations to different authorities.
- ✓ George Patsis (Obrela)
 - ✓ How to prevent/detect a personal data breach; what an SME should know for data breach management.