

ENISA's Industry Event on 'EU Regulation: business opportunities for cyber-security SMEs'

Social event: 2 October 2017 at 19.30

Location: Mont des Arts 1, 1000 Brussels

Conference: 3 October 2017 at 9.00

Location: Thon Hotel EU, Rue de la Loi 75, 1040 Brussels

TITLE	BACKGROUND	SPEAKER/MODERATOR
Please note that times are indicative and may change.		
9.30	<i>Opening</i>	Brief introduction on the agenda of the day: separation in 2 content topics, looking back and introducing a new topic. The objective of the meeting is twofold: <ol style="list-style-type: none"> 1) Assist SMEs in cyber security in EU with practical knowledge 2) Translate the needs of SMEs into 'policy language'.
9.45-10.00	<i>Was it helpful: feedback on IND17 in March</i>	Short 10 to 15 minutes check if the meeting of last March had any effect on the participants since then. Based on the survey that is send out end of July.
10.00-10.30	<i>ENISA's Digital Sovereignty paper</i>	The DS paper is shared with the industry event group, requesting their input. During this slot, ENISA can quickly address its content and explain its purpose
MORNING: Wrap-up of 'Funding Mechanisms'		
10.30-10.45	<i>(Cyber) Ventures</i>	Successful business examples of financial funding
10.45-11.00	<i>COFFEE BREAK</i>	
11.00-12.00	<i>Venture capital opportunities for cyber security SMEs</i>	Hands on experience with financial funding of SMEs in cyber security and its conditions (from public and private view)
		Luca Sangalli, CFO, FacilityLive Fabrizio Porrino, Global Public Affairs, FacilityLive
		Douglas Maughan, division director Cyber Security Division HSARPA - S&T, DHS Liliana Reasor, Novus Ordo Capital Ltd Michael Francoise, Programme Manager, CyLon Accelerator

12.00-12.15	Conclusions and follow up	Summarizing and defining the common findings of the morning session in order to define informal proposal for follow up	Steve Purser, Head of Core Operation Department, ENISA
12.15-13.15	Lunch		
AFTERNOON: EU regulation: business opportunities for Cyber Security SMEs			
13.15-13.30	Short introduction on relevance of topic	Brief introduction on the relevance and added value: Regulatory and policy frameworks also create interesting business opportunities.	Florian Pennings, ENISA
13.30-14.00	Presentation on the previous and current work of ENISA on the economics of Cyber Security – SME perspective	A brief presentation on the work of ENISA providing insight in the European policy and framework concerning start-ups in cyber security and the cyber security market in the EU.	Athanasios Drougkas, ENISA
14.00-14.45	DG Grow work on the Machinery Directive	DG GROW focuses on SMEs. Additionally, it is responsible for the Machinery Directive. The focus will be on related elements such as robotics and artificial intelligence.	Felicia Stoica, European Commission, DG Grow
14.45-15.00	COFFEE BREAK		
15.00-16.30	PANEL Beyond GDPR compliance: Security and privacy as a competitive advantage	The objective of the panel will be to highlight existing experience, practises and business cases where organizations differentiated themselves with regards to personal data protection practises.	Moderator: Athina Bourka, ENISA Bojana Bellamy, President, Centre for information Policy Leadership Massimo Attores, EDPS David STEVENS, Telenet Belgium
16.30-17.00	Conclusions and follow up	Summarizing and defining the common findings of the afternoon session in order to define informal proposal for follow up	Steve Purser, Head of Core Operation Department, ENISA