



EUROPEAN UNION AGENCY  
FOR CYBERSECURITY

# Cybersecurity Market Analysis - An Overview of ENISA's Work

**2<sup>nd</sup> ENISA Cybersecurity Market Analysis Conference**

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29 | 09 | 2023



# AGENDA

- **Legal basis**
- **Main activities**
- **Analysis approaches**
- **Market forces and cybersecurity related topics**
- **ENISA Cybersecurity Market Analysis Framework**

***“ENISA shall perform and disseminate regular analyses of the main trends in the cybersecurity market on both the demand and supply sides, with a view to fostering the cybersecurity market in the Union.”***

Art. 8 par. 7 Cybersecurity Act

REGULATION (EU) 2019/881: <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32019R0881&qid=1695740252336>

# MAIN ACTIVITIES

ENISA CYBERSECURITY  
MARKET ANALYSIS  
FRAMEWORK V2.0  
(ECMAF) – V2.0  
MARCH 2023

CLOUD  
CYBERSECURITY  
MARKET ANALYSIS  
VERSION 1.0  
MARCH 2023

UNDER PREPARATION

CRYPTOGRAPHIC  
PRODUCTS AND  
SERVICES  
CYBERSECURITY  
MARKET ANALYSIS

2<sup>nd</sup> ENISA CYBERSECURITY MARKET ANALYSIS CONFERENCE

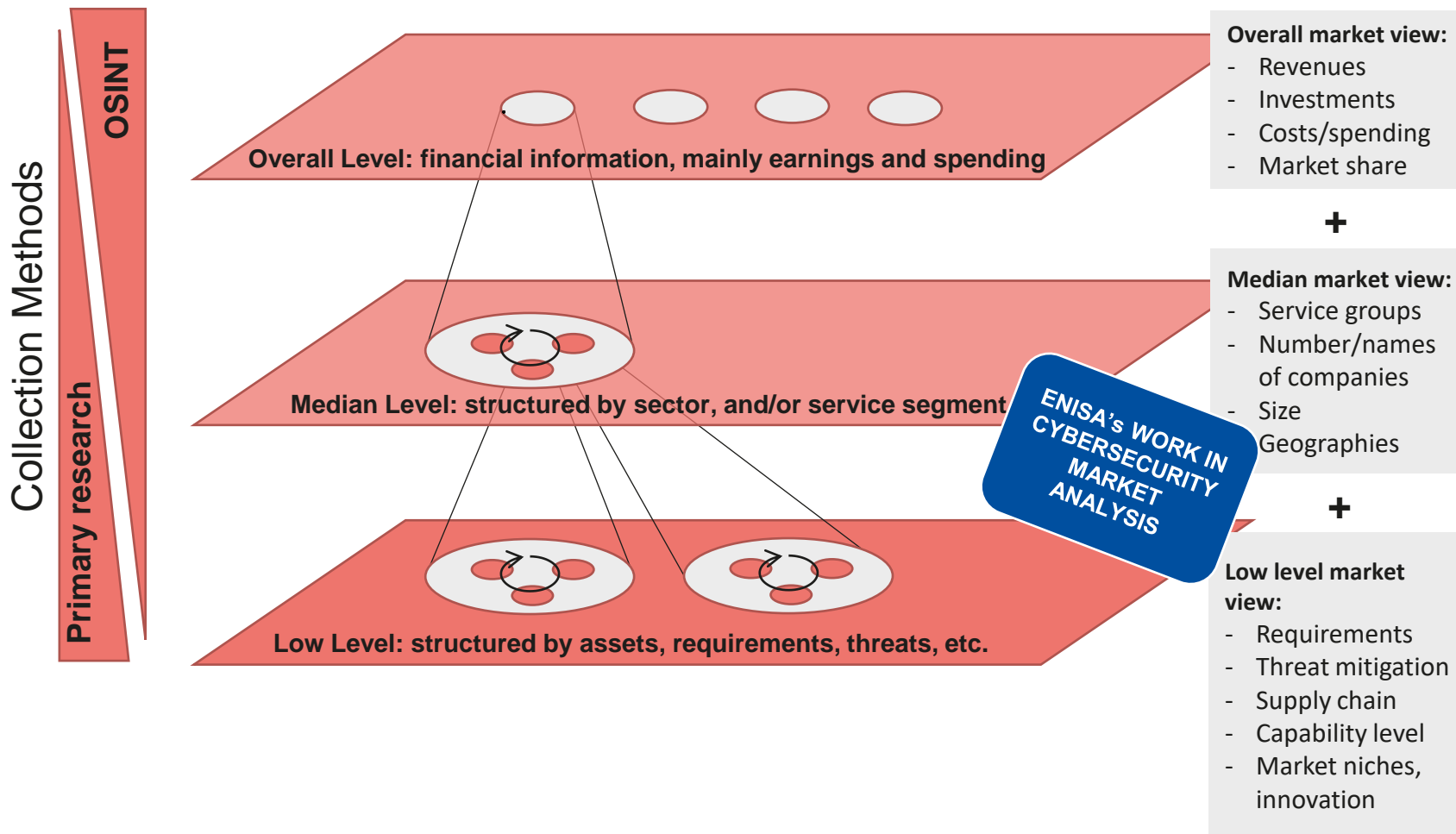
## AGENDA

CONFERENCE: 28 SEPTEMBER, 2023 AT 08:00 AM (EET)  
29 SEPTEMBER, 2023 AT 09:00 AM (EET)  
LOCATION OF CONFERENCE: ENISA PREMISES IN CRETE, NIKOLAOU PLASTRA 95,  
VASSILIKA VOUTON, 700 13 HERAKLION, GREECE

28 SEPTEMBER, 2023	EVENT	SPEAKERS / PANELISTS
08:00-08:30	Registration	
08:30-08:45	Welcome & opening	Polyxeni Mitsou (ENISA)
08:45-10:10	KEYNOTE: CYBERSECURITY FOR SPACE: NEEDS AND FUTURE OUTLOOK Panel: 1 <sup>st</sup> CYBERSECURITY MARKET FORCES	Nicola Galimberti (DG CERT, European Commission)
10:10-11:30	Discussion Panel	Moderated by: Steve Neal (University of Warwick)
11:30-11:45	Break	
11:45-12:30	Panel: 2 <sup>nd</sup> THREAT LANDSCAPE AND RESILIENT RESPONSE CYBER VULNERABILITY GAPS	
	Discussion Panel	Moderated by: Andreas Zekris (GAP)
13:30-14:30	Lunch Break	
14:30-15:00	KEYNOTE: ENIGMA (ENIGMA) IMPACT AND FUTURE CYBER SPACE	Nicola Galimberti (DG CERT, European Commission)
15:00-16:15	Panel: 3 <sup>rd</sup> ENIGMA (ENIGMA) IMPACT AND FUTURE CYBER SPACE	
	Discussion Panel	Moderated by: Roman Kiser (Alphatec Group)
		Panelists: Sofia Cavallari (ENISA), Sara D'Amico (ENISA)

With the support of the ENISA Ad Hoc Working Group on EU Cybersecurity Market Analysis

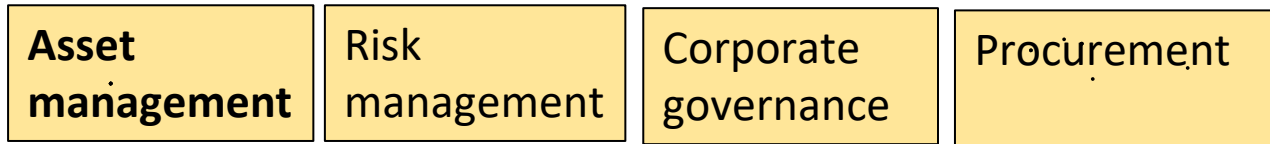
# ANALYSIS APPROACHES



# MARKET FORCES AND CYBERSECURITY-RELATED TOPICS

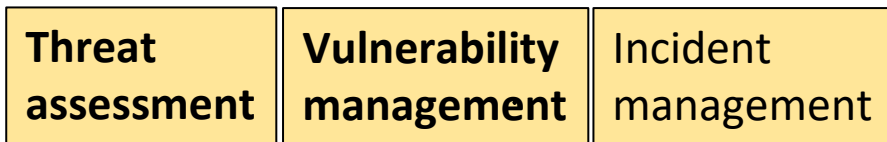
## User Requirements

(may be derived by current and new business requirements)



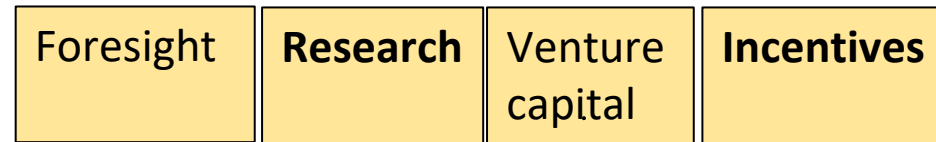
## Threat Landscape

(may change exposure/protection rates)



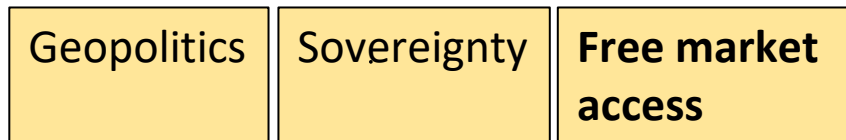
## Innovation/New ideas

(may lead to new solutions/products/businesses)



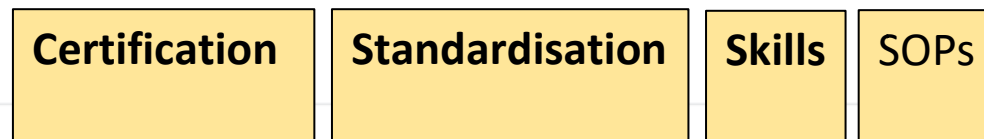
## Legal/Regulation/Compliance Requirements

(may add new compliance requirements)



## Quality/Maturity

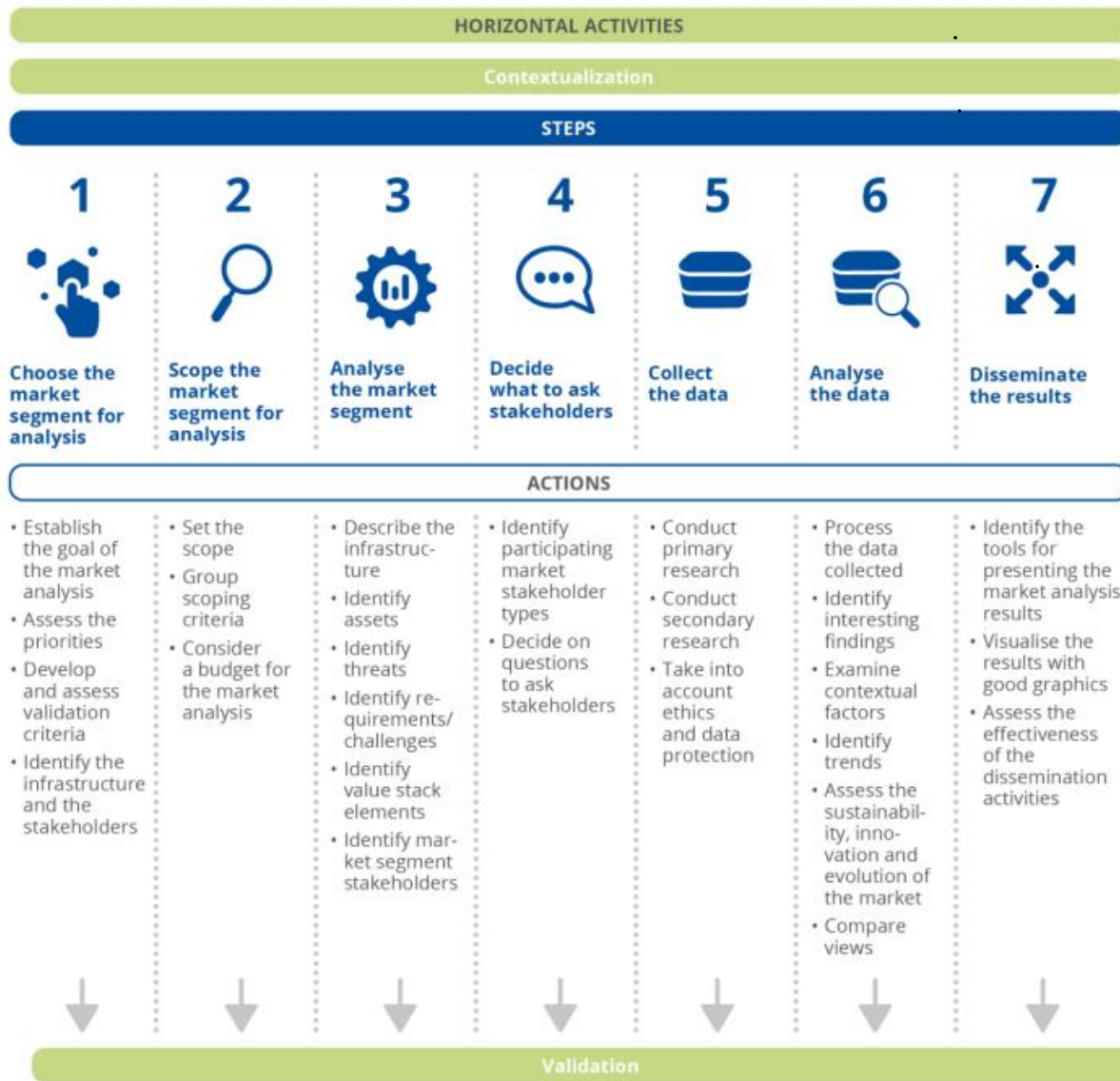
(enhance user trust)



 Primary market forces

 Cybersecurity-related topics

# ENISA CYBERSECURITY MARKET ANALYSIS FRAMEWORK (ECSMAF V.2)



# THANK YOU

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