

Cybersecurity of digital products and services and the role of standards

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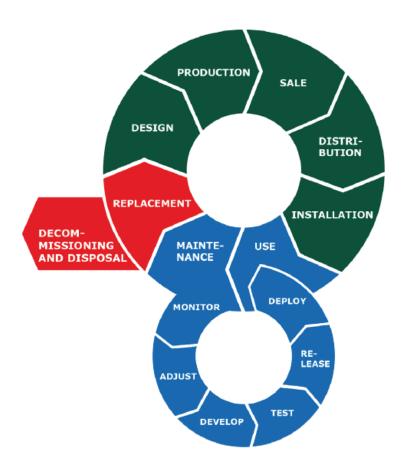
Improving cybersecurity in society





We all have a responsibility in the entire product life cycle







Roadmap for Digital Hard- and Software Security



NL perspective: changing market incentives





Minimum requirements (RED, consumer law), supervision and liaibility



Standards and Certification (CSA and PPP)



National goverment procurement policy (the government as market player)



Testing by consumer organisations (improving market transparancy)



Cybersecurity
Research and innovation
(triple helix)

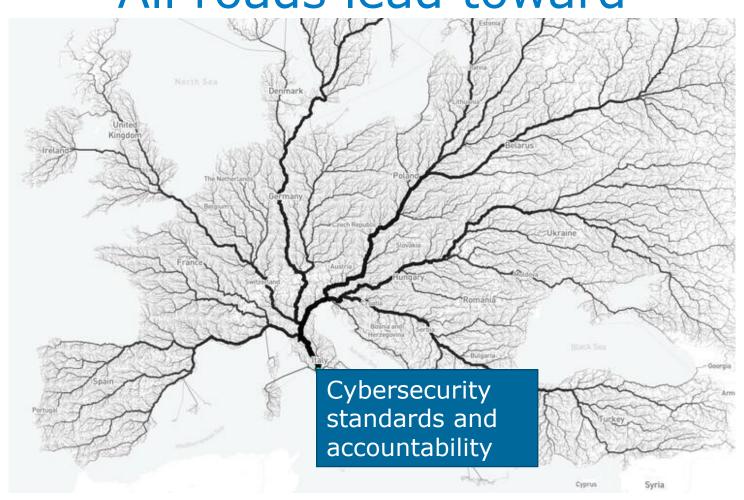


Awareness campaigns (Update your devices!)





All roads lead toward





Building a complementary system in the EU

