



European Cyber Security Month

2013 to 2014





Content

- ECSM 2013
- Evaluation
- Recommendations for 2014
- Your role





2013



EUROPEAN
CYBER
SECURITY
MONTH

#CyberSecMonth

European Cyber Security Month aim is to promote cyber security awareness among citizens, to modify their perception of cyber threats and to provide updated security information through education, good practices and competitions.

ENISA role to brokerage

#OctoberNIS

During October month in EU and not only... more than **60** partners implement more than **50** activities in **27** countries for citizens

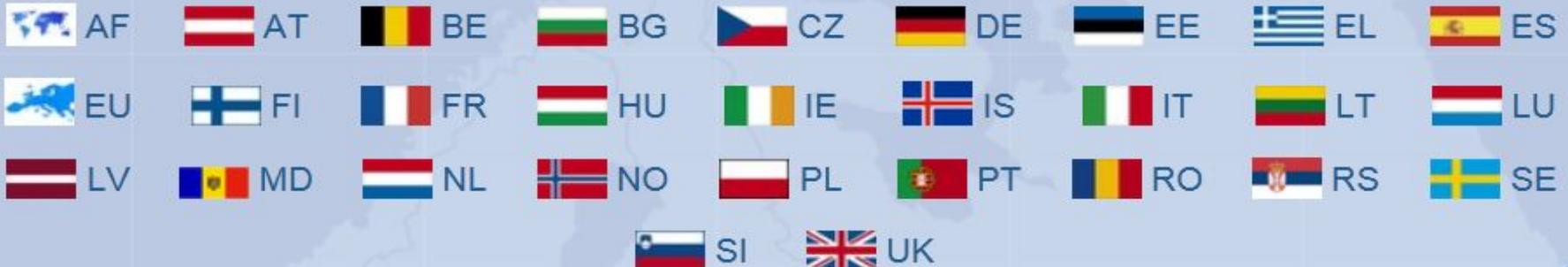
Who?

Public and Private NIS stakeholders with the support of EC DG CONNECT and ENISA

Online security requires your participation!

www.cybersecuritymonth.eu

ECSM countries





Metrics for ECSM 2013

- More than 60 stakeholders from 27 ECSM countries;
- **Public call**
- Very good online reach;
- Good spread of NIS articles in ECSM countries;
- More than 50 NIS activities during October;
- Active ECSM community.

Mar 14, 2013

The European Cyber Security Month (ECSM) 2013 team is inviting public and private sector organisations concerned with Network and Information Security to get involved in this year's October programme, in line with the EU Cybersecurity Strategy.



Following up on the successful ECSM pilot held in October 2012, the call for expression of interest is now open.

We kindly invite you to provide any information for activities you planned in your country such as TV and radio campaigns, social media campaigns, competitions/quizzes with prizes, news articles, conferences, student fairs, road-shows, information sessions by Computer Emergency Response Teams (CERTs), "round table" discussion sessions, etc. And of course, we'd be very pleased to hear any new ideas that could be included in this year calendar.

Contact us in order to share your information and be part of a EU led advocacy campaign!



Cyber Security Month @CyberSecMonth

Did you know October is EU Cyber Security Month? Check out this account for tips & advice on how to stay safe & secure online. Operated by the EU's Agency ENISA

<http://www.cybersecuritymonth.eu>

Followers 835

Following 90






European Cyber Security Month by numbers...

EUROPEAN 2013
CYBER 2012
SECURITY 2011
MONTH 2010



Number of partners in all activities: Approx 60



EVENTS
tens of activities for citizens all over Europe



2010 The Start
Work started in the context of the Awareness Raising work stream of the EU-U.S. Working Group on Cyber-security

2011 Feasibility
The overview of the security-related days/weeks organised at national level across Europe; organisational insights and patterns for delivering a European Month of Network and Information Security for All on annual basis.

2012 Pilot
Initial Pilot with 8 participating countries: Czech Republic, Luxembourg, Norway, Portugal, Romania, Slovenia, Spain and the United Kingdom.

2013 First fully fledged
• ECSM deployed in 27 countries
• dedicated website
• ECSM community established
• Kick-off event 67 participants in presence/44 remotely
• International release of Mobile Safety tips



European Cyber Security Month road map to the future...

EUROPEAN
CYBER
SECURITY
MONTH

YOU

Further develop a stable model of coordination at European level and MS level:

Plan in advance all steps and communicate them
Improve interactivity
Improve content and participation

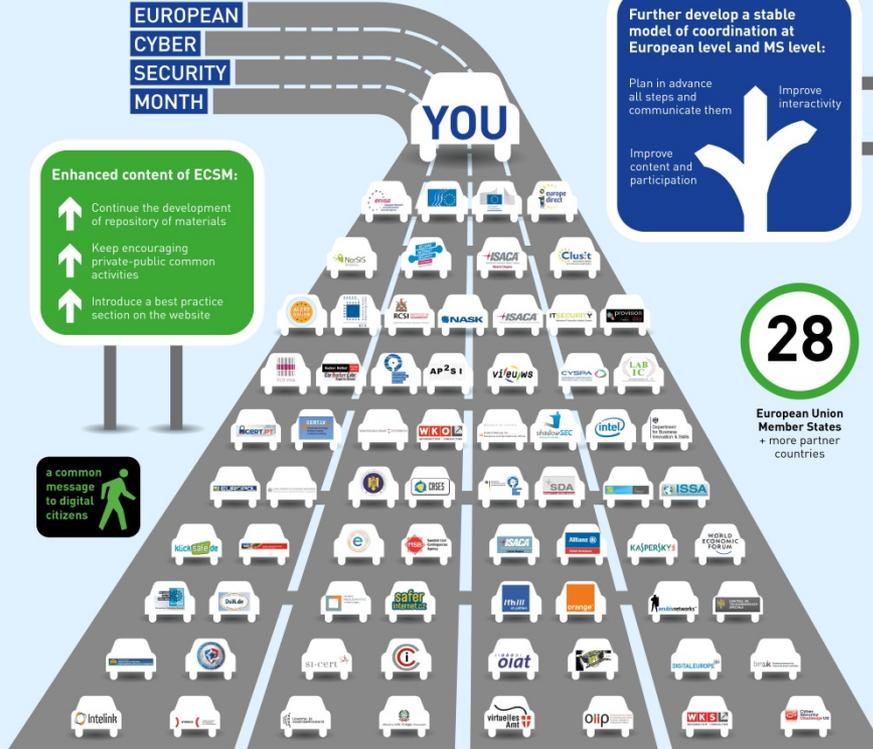
Enhanced content of ECSM:

- ↑ Continue the development of repository of materials
- ↑ Keep encouraging private-public common activities
- ↑ Introduce a best practice section on the website

a common message to digital citizens

28

European Union Member States + more partner countries



INTERNATIONAL COOPERATION

Develop an International training kit for NIS activities

Exploring common webinars and e-learning solutions

Advance planning



'Online security requires your participation'
find out more at
www.cybersecuritymonth.eu

enisa.europa.eu
#CyberSecurityMonth #OctoberNIS





Roadmap action points

1. Enhanced content of ECSM

- a. Launching the NIS DL roadmap in October together with a pilot application for testing basic/advanced NIS knowledge;
- b. Prepare Online templates and few give aways e.g. Stickers for the activities; Posters in all languages;
- c. Continue the development of repository of materials with 1. Most watched NIS videos; 2. Reports and Briefs world wide.

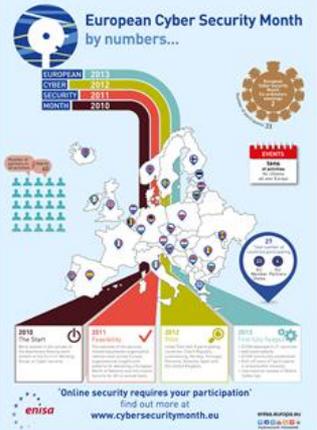
2. Building synergies

- a. Partnering with more universities in order to reach out to students;
- b. Keep encouraging private-public common activities;
- c. Continue the mapping of NIS initiatives and active stakeholders.

3. Evaluate and scale up the results

- a. Introduce a best practice section on the website ;
- b. Create a basic training kit for NIS multipliers;
- c. Improve the interactions between Participants-coordinators-visitors.

October is EUROPEAN CYBER SECURITY MONTH



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Stakeholder involvement model



www.cybersecuritymonth.eu





Your role

→ **IMPORTANT**

1. Express your interest for ECSM 2014 & be the Contact Point for your country.
2. Network between representatives at country level with the help of EC representations.
3. Support ENISA in mapping stakeholders: universities!





Thank you!

@CyberSecMonth

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