

ANACOM-ENISA WORKSHOP ON RISK AND INNOVATION

FINAL PROGRAMME

21 JANUARY 2010

19:00 REGISTRATION

20:00 DINNER

22 JANUARY 2010

08:30 REGISTRATION

09:00 OPENING SESSION

- WELCOME ADDRESS BY JOSÉ AMADO DA SILVA | ANACOM CHAIRMAN OF THE BOARD
- RISK MANAGEMENT AS AN INSTRUMENT TO ENABLE INNOVATION
UDO HELMBRECHT | ENISA EXECUTIVE DIRECTOR

09:30 RISK AND INNOVATION IN BIG ORGANISATIONS (PUBLIC AND PRIVATE)

MODERATOR: MANUEL PEDROSA DE BARROS | ANACOM

- ORGANISATIONAL/TECHNOLOGICAL INNOVATIONS AND THEIR RISKS
LUISA CONSOLINI | DIRECTOR, CESIA, UNIVERSITY OF BOLOGNA, ITALY
- BALANCING RISKS, INNOVATION & RESULTS IN REAL WORLD PROJECTS
STEVE DEIGHTON | HEAD OF UNIT OPERATIONS SUPPORT, EUROPEAN MARITIME SAFETY AGENCY
(EMSA), EUROPEAN UNION
- INNOVATION, RISK AND COMPLIANCE
DAVID ZAFRILLA | INNOVATION MANAGER, BBVA, SPAIN
- INNOVATION AND REGULATORY RISK
ANTÓNIO ROBALO DE ALMEIDA | CHAIRMAN OF THE EXECUTIVE BOARD OF ETNO (EUROPEAN
TELECOMMUNICATIONS NETWORK OPERATORS' ASSOCIATION)

11:30 INNOVATIVE TECHNOLOGICAL DEVELOPMENTS AND THEIR CHALLENGES

MODERATOR: BARBARA DASKALA | ENISA

- IT RISK MANAGEMENT & AIRCRAFT INNOVATION LIFECYCLE
JULIEN TOUZEAU | HEAD OF AIRCRAFT SECURITY INNOVATION AND STRATEGIC PROJECTS, AIRBUS, FRANCE
- CHALLENGES FOR EFFECTIVE DEPLOYMENT OF TECHNOLOGIES
HASAN ALKAS | DIRECTORATE-GENERAL FOR ENTERPRISE AND INDUSTRY ICT FOR COMPETITIVENESS AND INNOVATION, EUROPEAN COMMISSION
- RISK AND REGULATION: MAXIMISING THE BENEFITS OF OPEN ACCESS
ERZSEBET FITORI | REGULATORY AFFAIRS MANAGER, ECTA (EUROPEAN COMPETITIVE TELECOMMUNICATIONS ASSOCIATION)
- RESEARCH TO SUPPORT INNOVATION
EURICO NEVES | CEO, INOVA, PORTUGAL

14:30 ENTREPRENEURSHIP, INNOVATION AND RISKS

MODERATOR: ALJOSA PASIC | ATOS ORIGIN, SPAIN

- GETTING INNOVATION AND RISK MANAGEMENT TO SMALL BUSINESSES: A PRACTICAL APPROACH
HANS-JÜRGEN POLLIRER | AUSTRIAN FEDERAL ECONOMIC CHAMBER (BSIC), AUSTRIA
- EFFICIENT PRACTICES TO IDENTIFY AND REDUCE RISKS AT LOW PRICE
JEREMY WARD | EXECIA, UNITED KINGDOM
- RISKS IN A SPIN-OFF IT-COMPANY
HARALD KÜHN | CEO, BOC, AUSTRIA

16:30 DEBATE: PROPORTIONALITY OF INNOVATION | ENTREPRENEURSHIP | RISK

MODERATOR: JOSÉ AMADO DA SILVA | ANACOM CHAIRMAN OF THE BOARD

- HOW DOES RISK AFFECT FINANCIAL SERVICES?
MARIANO ARNAIZ | DIRECTOR IT, CESCE, SPAIN
- HOW TO SIMPLIFY AND POPULATE PRACTICES?
DAVID REYNOLDS | CEO, IAAITC, UNITED KINGDOM
- HOW TO HELP STAKEHOLDERS?
LOUIS MARINOS | SECTION RISK MANAGEMENT, ENISA
- Q&A
ALL PARTICIPANTS

17:30 CLOSING SESSION

- CONCLUSIONS, POSSIBLE FUTURE ACTIONS AND FOLLOW UPS
STEVE PURSER | HEAD OF ENISA TECHNICAL COMPETENCE DEPARTMENT, ENISA